



2023

FRIDAY FEBRUARY 3RD, 2023

# STRATEGIES FOR LEADING POSITIVE ORGANIZATIONAL CHANGE

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**GREG DAVIDSON LASZAKOVITS**  
**GDL INSIGHT**

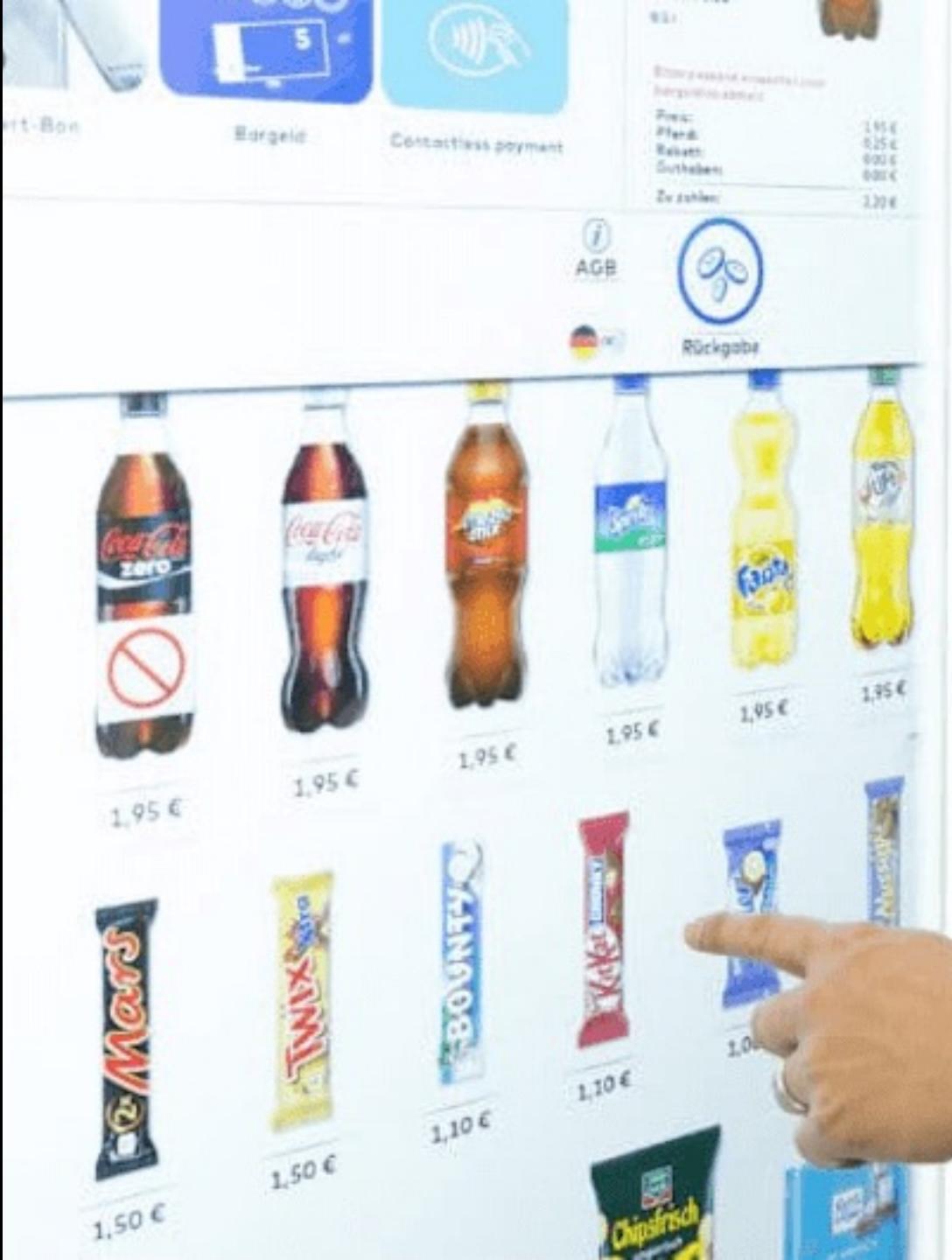


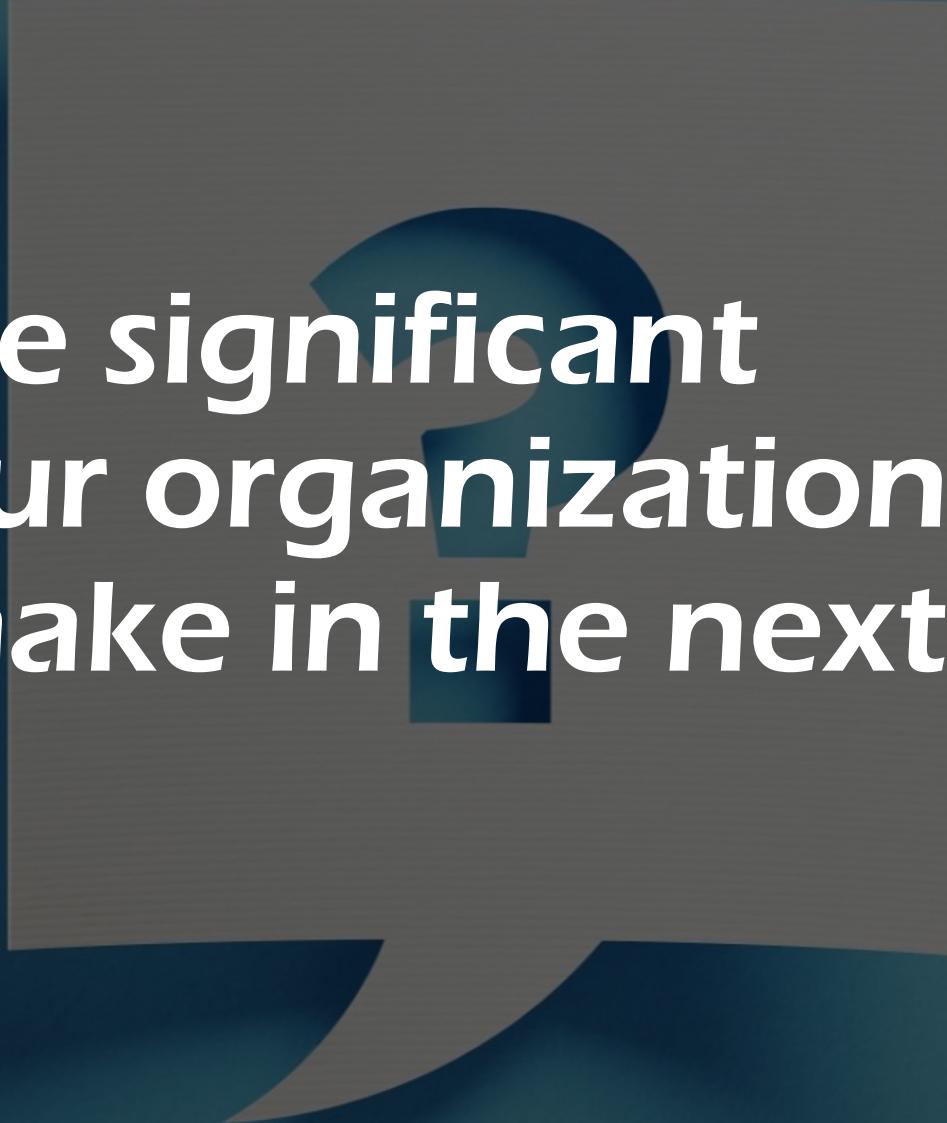


**“The only place we cannot expect change  
is from a vending machine.”**

# Changes in last 10 years

- ▶ Cell phone ownership, 35% to 85%
  - ▶ Gig economy, Uber, Social Media
- ▶ Working from home
- ▶ Cyber Schooling
- ▶ Mental Health Crisis in Youth
- ▶ LGBTQ+ Inclusion Rising
- ▶ Wealth Gap Increasing
- ▶ Political Polarization
- ▶ Impacts of Climate Change

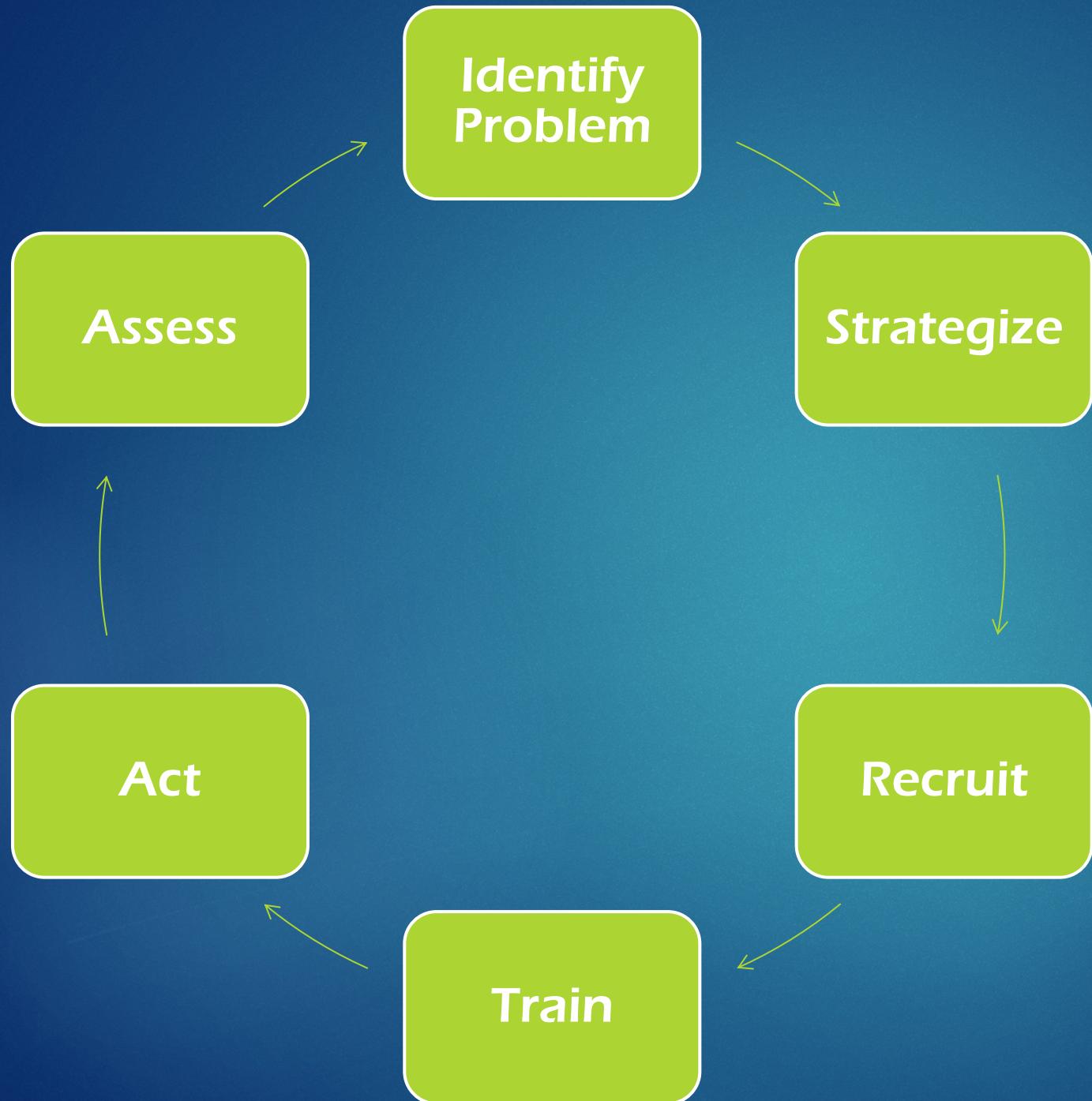


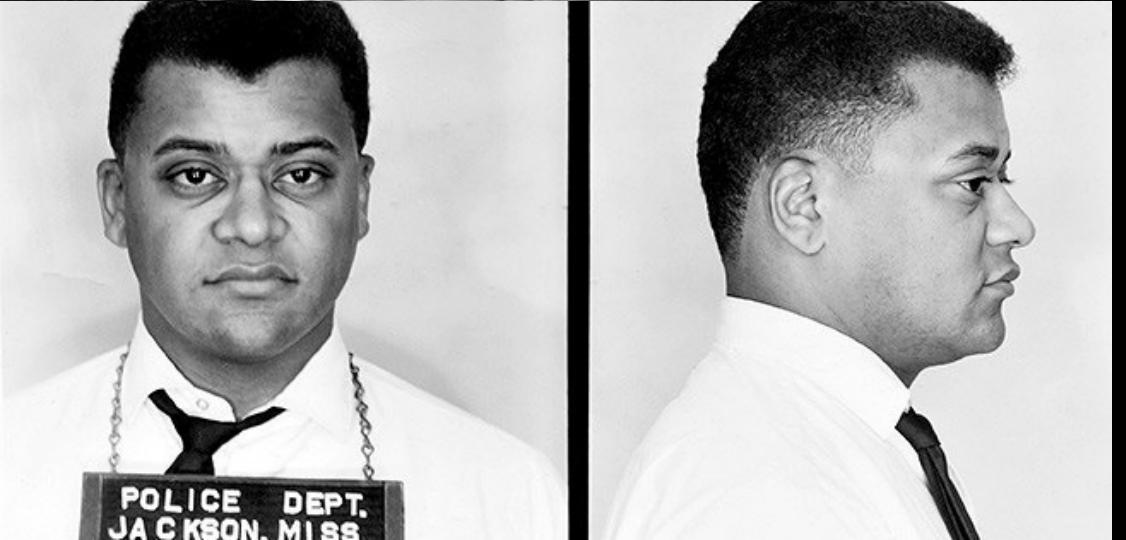


What is one significant  
change your organization  
needs to make in the next 3-  
5 years?



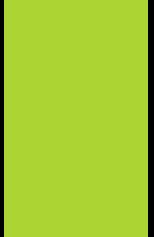
# Lawson's Architecture

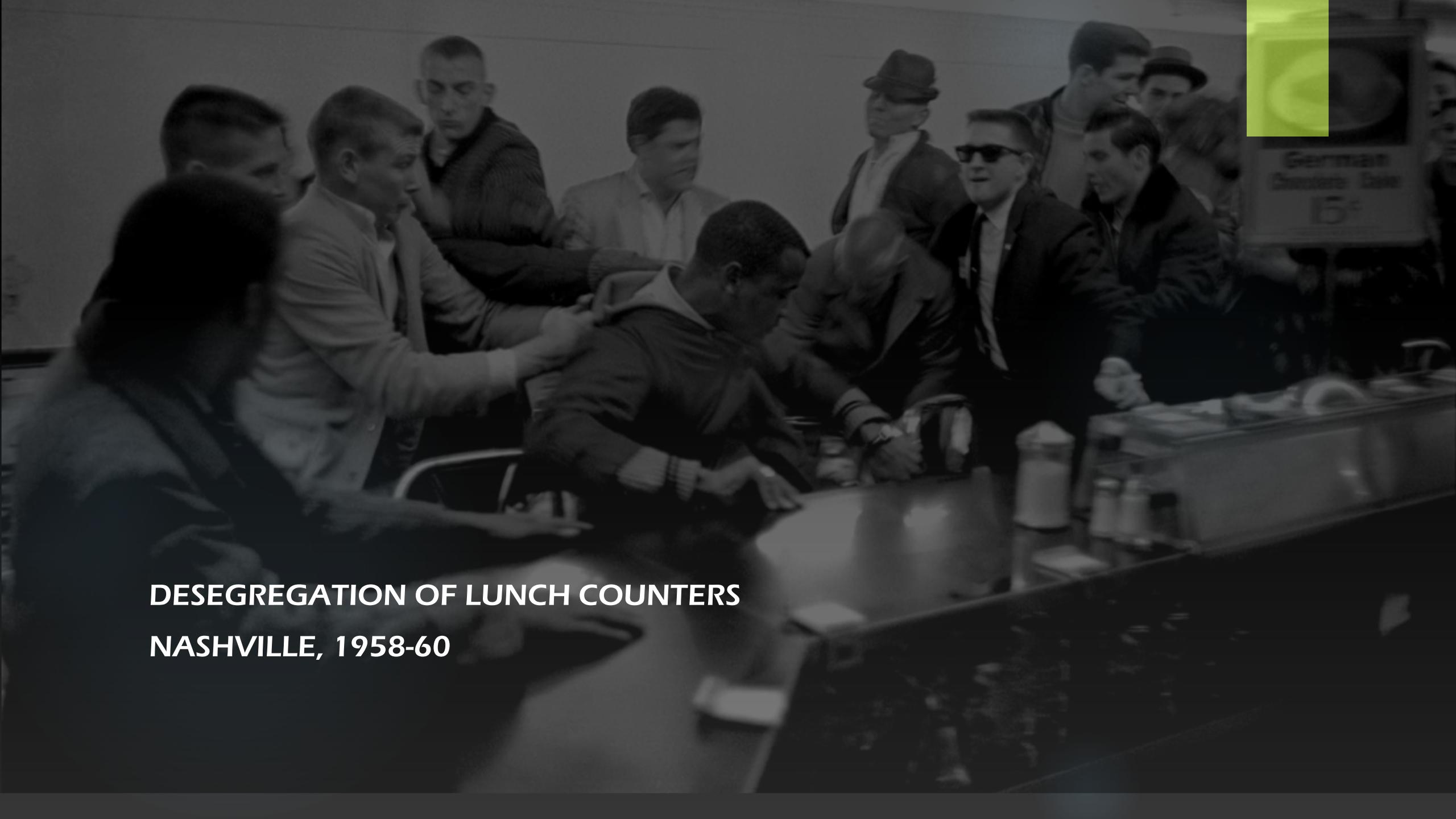




# James Lawson

**Civil Rights Pioneer, Thinker,  
Strategist**





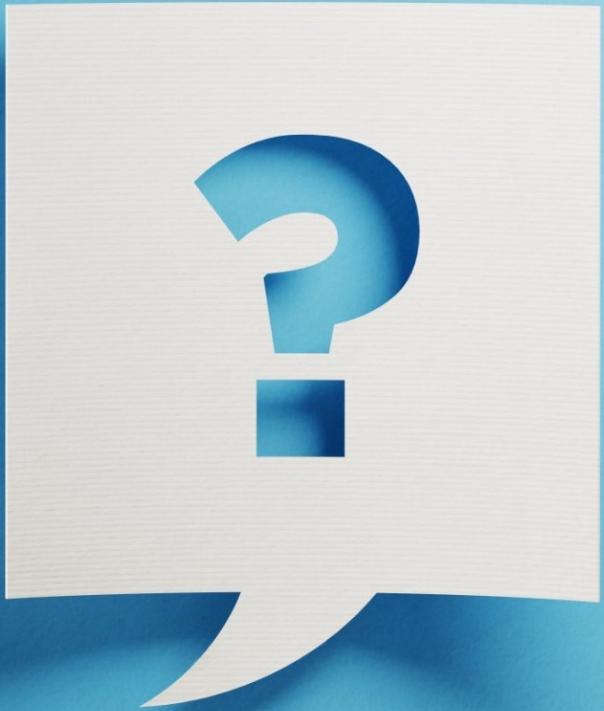
DESEGREGATION OF LUNCH COUNTERS  
NASHVILLE, 1958-60

# Lawson's Architecture



# Lawson's Architecture





QUESTIONS?

# Marathon Model







## 50@50 TRAINING SCHEDULE

Miles

30

25

20

15

10

5

0

1 4 7 10 13 16 19 22 25 28 31 34 37 40 43 46 49 52 55 58 61 64 67 70 73 76 79 82 85 88 91 94 97 100 103 106 109

Days



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