



TUNE

LEADERSHIP LANCASTER

ANNUAL REPORT

July 2024-June 2025

SHAPING THE LEADERS
WHO SHAPE LANCASTER



LL 2024-2025 Impact

100%

Of Core Class Graduates felt
they learned more about
Lancaster County

90

Leaders completed
Leadership Lancaster
Programming in 2025

+800

Organizations have sent
employees through LL
Programming in our 42 years
of service



9

Local nonprofits received
support from the 2026
Leadership Lancaster Core
Class, generating \$30,000
in economic value through
saved staff costs

100%

of 2025 Core Class
graduates left the program
inspired to give back and
contribute to their
community

+100

Community Leaders
assisted in the planning,
facilitation, and execution
of LL Programming



LEADERSHIP LANCASTER



2025 Testimonials

Community Action Team Partner

"The LL Community Action Team did an in-depth business analysis and provided us with a step-by-step plan to get on track. Today, Bench Mark Apparel is cruising thanks to some of the connections and resources that our CAT Group provided." - **Bench Mark Program**

LL Programming

"Leadership Lancaster was life-changing for me. It was everything I needed at the right time. I have so much to carry forward and will forever be an advocate for Leadership Lancaster." -

2025 Core Class Graduate

"There are times we get so tied up in our current situations we have blinders on, this experience opened my eyes that there is so much more out there for myself and our community."

- **2025 Executive Class Graduate**

"I didn't think about just how diverse the market is for jobs in Lancaster. We talked about dairies, LCSWMA, flight, and tours. I never really thought about how many different opportunities it offered."

- **2025 College Core Graduate**



Hector Lopez, Board Member

"My Core Class experience laid the foundation for my leadership; returning for the Executive Class reenergized my purpose and connected me with peers navigating similar challenges. Leadership Lancaster continues to be a vital force shaping the future of our community, and I'm proud to support its mission and vision."

Sponsor, PNC

"PNC is committed to supporting organizations across Central Pennsylvania, such as Leadership Lancaster, that advance thought leadership, strengthen strategic partnerships, and prepare the next generation of talent to ensure the region's continued growth and vibrancy." - **Jim Hoehn, Regional President for Central Pennsylvania, PNC**



LEADERSHIP LANCASTER

C.A.T. Group Project Outcomes

Community Action Team (C.A.T. Group):

A small group of Core Class participants who collaborate throughout the program year on a community-focused project with local non-profits. These groups serve as a “learning lab,” giving participants the chance to apply leadership skills, build teamwork across industries, and make a tangible impact in Lancaster County.

Team Arch Street: Conducted a research project on the value of community based, psychosocial rehabilitation programs, assisting Arch Street Leadership during stakeholder discussions.

Team Clare House: Re-envisioned Clare House’s Move-In Questionnaire and created a custom CRM Data tracker for Clare House’s use for clients.

Team Mental Health America: Researched workplace mental health support services, as well as bringing awareness to suicide rates, and men’s mental health.

Team Tenfold: Created a survey to determine what community members know about Tenfold, as well as educating respondents about Tenfold Services and their likeliness to donate.

Team Peyton Walker: Conducted a survey to determine how many school districts in Lancaster are aware of Sudden Cardiac Arrest as well as a “play book” for Peyton Walker’s “Huddle For Hearts” Initiative.

Team SACA: Created a strategic report and presented key insights to board leadership on increasing engagement through marketing, activities, and transportation.



C.A.T. Group Project Outcomes

Team Benchmark: Equipped Benchmark with the necessary tools and guidance to ensure a successful launch of their screen printing program.

Team Food Hub: Created a two-tier initiative around focus areas of the Food Hub, parking and traffic flow and volunteering for their reference as they expand services.

Team PRISM: developed a strategic two year plan to increase awareness of PRISM Thrift's location, services, and programming opportunities with the goal of making new connections with potential stakeholders.



The 2025 Core Class dedicated a combined total of 900 hours engaging with team members, stakeholders, and partner organizations. This investment of time represents an estimated \$30,000 in contributed value to the community, based on Pennsylvania's 2025 volunteer rate.

Thank you to our 2024-2025 Program Sponsors



Our Leadership

2025-2026 Board of Directors Executive Committee

Hector Lopez

Board Chair
Vice President of Information Technology, AAA Central Penn

Chris Ballentine

Past Chair
Community Relations Manager, Willow Valley Communities

Justin Johnson

Board Secretary
Communications and Marketing Director, Lancaster Chamber

Melissa Wisniewski

Board Vice President
Dean of Enrollment Services, Thaddeus Stevens College

Brandon Wilt

Board Treasurer
VP | Commercial Banking, First National Bank

Arthur Ace

Wealth Advisor/Private Banker
JP Morgan Private Bank

Marlyn Barbosa

Chief Workforce Development Officer, SACA

Cory Cox

Program Director, Excentia Human Services

Lance Greene

Attorney, Saxton & Stump

Zach Love

Senior Business Lender, Ephrata National Bank

Brian Nguyen

Communications Specialist, School District of Lancaster

Melissa Oldfield

Chief Information Officer, Woodstream Corporation

Travis Oot

Senior Manager, Trout CPA

Jennifer Santiago

Community Leader/Core Class 2021

Stephane Smith

Partner, RKL Virtual Management Solutions

Leadership Lancaster Staff



Jennifer Diaz

Executive Director

Sarah Kemble

Program Director

Mannie Rivera

Program Coordinator

